80th Annual NYSRPS Conference & Expo
April 26-28, 2020 • Westchester Marriott
Welcome to the “Vision 2020” NYSRPS Annual Conference!
The organizing committee is working hard to offer the best possible experience to all that attend. This starts with our amazing host hotel, The Westchester Marriott, which was our same host site in 2004. It has been updated significantly since then and we are looking forward to returning!

The goal of the 2020 Conference is to program for all four generations that are currently working in our field. As a profession, we need to program for the future by being entrenched in the present while utilizing skills and lessons learned from our past.

Being aware of our proximity to New York City, the Conference Committee is working on planning exciting sightseeing opportunities and CEU worthy offsite trips. Plans are being made for a variety of offerings which may include the 9/11 Memorial, the Ranger/Knicks training facility, a Yankees/Tigers ballgame, the Rockefeller Estate, and Central Park. Conference room rates will be extended for those interested in making this a destination conference.

From our program to the vendors, off-site socials to on-site events, every effort is being made to make your time with us here in Westchester a fulfilling experience both personally and professionally.

We look forward to seeing you all very soon!
Bob Kaczmarek & Matt Trainor
NYSRPS 2020 Conference Co-Chairs
Experts Welcome

Call for Presenters

The 2020 Annual Conference Program Committee will be seeking session submissions from individuals with concentrated expertise and dynamic presentation skills in a variety of areas related to park, recreation and therapeutic recreation operations.

Tracks will include, but are not limited to:

- Programming
- Parks and Facilities
- Human Resources
- Therapeutic Recreation
- Advocacy
- Youth
- Adults
- Seniors
- Social Media
- Public Relations

Abstract submissions are being accepted through Dec. 1, 2019 on the NYSRPS Conference Presenters page at nysrps.org.

A special morning program geared specifically toward facility maintenance will be offered on Tuesday, April 28th.

2020 Conference Program

At-A-Glance

Sunday, April 26

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Open</td>
<td>1:00 - 7:00 p.m.</td>
</tr>
<tr>
<td>Sessions</td>
<td>2:00 - 3:15 p.m.</td>
</tr>
<tr>
<td>Keynote Speaker (CEUs available)</td>
<td>3:30 - 4:45 p.m.</td>
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<tr>
<td>College Alumni Social</td>
<td>4:45 p.m.</td>
</tr>
<tr>
<td>Dinner on Your Own</td>
<td>5:30 - 8:00 p.m.</td>
</tr>
<tr>
<td>Hotel Social</td>
<td>8:00 - 11:00 p.m.</td>
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Monday, April 27

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>7:00 a.m.</td>
</tr>
<tr>
<td>Registration Open</td>
<td>8:00 a.m. - Noon / 1:30 - 6:00 p.m.</td>
</tr>
<tr>
<td>Sessions</td>
<td>8:30 - 9:45 a.m.</td>
</tr>
<tr>
<td>Exclusive Exhibit Hall Grand Opening</td>
<td>10:00 - 10:45 a.m.</td>
</tr>
<tr>
<td>Exhibit Hall Open</td>
<td>10:00 a.m. - 6:45 p.m.</td>
</tr>
<tr>
<td>Lunch with Exhibit Hall Showcase</td>
<td>Noon - 1:30 p.m.</td>
</tr>
<tr>
<td>NYSRPS Annual Meeting w/ Lunch</td>
<td>12:30 - 1:30 p.m.</td>
</tr>
<tr>
<td>Sessions</td>
<td>1:30 - 5:45 p.m.</td>
</tr>
<tr>
<td>Exhibit Hall Social</td>
<td>6:00 - 6:45 p.m.</td>
</tr>
<tr>
<td>NYSRPS Annual Awards Dinner</td>
<td>7:00 - 8:30 p.m.</td>
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<tr>
<td>Student Social</td>
<td>7:00 - 9:30 p.m.</td>
</tr>
<tr>
<td>Sleepy Hollow Social</td>
<td>8:00 p.m. - midnight</td>
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Tuesday, April 28

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Registration Open</td>
<td>8:00 a.m. - 3:00 p.m.</td>
</tr>
<tr>
<td>Exhibit Hall Continental Breakfast</td>
<td>8:30 - 10:45 a.m.</td>
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<tr>
<td>Vendor Led Industry Trends Session (CEUs available)</td>
<td>9:30 - 10:45 a.m.</td>
</tr>
<tr>
<td>Sessions</td>
<td>11:00 a.m. - 12:15 p.m.</td>
</tr>
<tr>
<td>Sessions</td>
<td>12:30 - 1:45 p.m.</td>
</tr>
<tr>
<td>Grab and Go Lunch</td>
<td>2:00 p.m.</td>
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</tbody>
</table>

Offsite tours and NYC visits will be announced at a later date on nysrps.org.

Conference details are subject to change.
## Conference Registration

**Sign me up!**

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference NYSRPS Member</td>
<td>$300</td>
</tr>
<tr>
<td>Full Conference Non-Member</td>
<td>$375</td>
</tr>
<tr>
<td>Full Conference Conference Committee Member</td>
<td>$225</td>
</tr>
<tr>
<td>Full Conference Retiree</td>
<td>$150</td>
</tr>
<tr>
<td>Full Conference Presenter</td>
<td>$125</td>
</tr>
<tr>
<td>Full Conference Student Rate</td>
<td>$85</td>
</tr>
<tr>
<td>Full Conference Spouse</td>
<td>$160</td>
</tr>
<tr>
<td>Sunday Only</td>
<td>$85</td>
</tr>
<tr>
<td>Monday Only</td>
<td>$185</td>
</tr>
<tr>
<td>Tuesday Only</td>
<td>$85</td>
</tr>
</tbody>
</table>

**Register online at nysrps.org.**

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## Exhibitor Information

### Face-to-Face Time

Exhibitors will have the opportunity to showcase their latest products, services and trends to hundreds of park, recreation and therapeutic recreation professionals in New York State.

**Two exhibit areas available to meet all budgets.**

#### GRAND BALLROOM BOOTHS

The Grand Ballroom will feature exhibits skirting the perimeter of room, for optimal visibility during meals.

#### HALLWAY EXHIBITORS

Hallway exhibitors enjoy 8’ x 8’ space with a covered table and access to conference attendees at a lower rate. *Hallway booths will not have pipe and drape.*

**8’ x 8’ Booth**

(includes 6 ft. covered table and 2 chairs)

<table>
<thead>
<tr>
<th>Category</th>
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</thead>
<tbody>
<tr>
<td>NYSRPS Member (Grand Ballroom)</td>
<td>$800</td>
</tr>
<tr>
<td>NYSRPS Member (Hallway)</td>
<td>$700</td>
</tr>
<tr>
<td>Non-Member (Grand Ballroom)</td>
<td>$875</td>
</tr>
<tr>
<td>Non-Member (Hallway)</td>
<td>$775</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>$550</td>
</tr>
</tbody>
</table>

*Non-Profit spaces only*

Receive a 20% discount for multiple booths.

75.00 additional charge for electricity

Decorator will handle all shipments to/from conference center. See nysrps.org for decorator information.

**For exhibitor sign-up, go to nysrps.org.**

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*Conference details are subject to change.*
Sponsorship Opportunities

Get Great Exposure!

MAJOR CONFERENCE SPONSORSHIPS

Exclusive Keynote Sponsorship
$3,500

Keynote addresses are always the highlight of a conference!

Keynote sponsor receives:
Complimentary booth
Verbal recognition of sponsorship at Keynote address
Opportunity for Sponsor to introduce Keynote/Endnote
Opportunity to have one (1) promotional item placed on every seat in the room
Recognition as a sponsor in all pre-conference promotions (newsletters, website, magazines & social media)
Sponsorship recognized on Conference App
1/2 page ad in Spring ’20 issue of THE VOICE

Annual Awards Dinner Sponsorships (3)
$1,650

Awards Dinner sponsors receive:
Complimentary booth
Logo prominently displayed at Awards Dinner on banner
Verbal recognition at Awards
Opportunity to speak at Awards
Recognition as a sponsor in all pre-conference promotions (newsletters, website, magazines & social media)
Sponsorship recognized on Conference App
1/4 page ad in Spring ’20 issue of THE VOICE

ADDITIONAL OPPORTUNITIES

Exclusive Conference Tote Bag Sponsorship
$1,100

Tote bags are a wonderful way for delegates to store all their conference goodies and educational program materials.

Tote bag sponsor receives:
Inclusion of company marketing materials in 500 tote bags
Sponsorship recognized on Conference App
1/4 page ad in Spring ’20 issue of THE VOICE

Exclusive Conference Lanyard Sponsorship
$650

Conference lanyards provide a place for names to be displayed for all conference attendees (exhibitors, speakers and delegates alike).

Lanyard sponsor receives:
Company name or logo (as approved by NYSRPS) featured on lanyard neck piece
Sponsorship recognized on Conference App

Transportation Sponsorships (4)
$500

Offsites and tours will need transportation; consider a sponsorship!

Transportation sponsors receive:
Company name or logo as approved
Recognition placed on window of vehicle
Opportunity to have one (1) promotional item placed on every seat of the bus
Recognition as a sponsor in all pre-conference promotions (newsletters, website, magazines & social media)
Sponsorship recognized on Conference App

Sunday or Monday Evening Social Sponsorships (2)
$500

Evening socials provide the most memorable times of a conference.

Social sponsors receive:
Logo prominently displayed at the Social
Verbal recognition at Social
Sponsorship recognized on Conference App

Monday or Tuesday Morning Breakfast Sponsorships (2)
$500

Breakfast sponsors receive:
Logo prominently displayed at the meal
Sponsorship recognized on Conference App

Monday Lunch Sponsorships (2)
$500

Lunch sponsors receive:
Logo prominently displayed at the meal
Sponsorship recognized on Conference App

Conference Room Sponsorships (5)
$350

Conference Room Sponsors have the opportunity to show their support of the educational program offered at the conference.

Conference room sponsors receive:
Banner recognition in room of choice
Materials back of room
Have change to speak at the start of session
Sponsorship recognized on Conference App

Sunday or Monday Evening Social Sponsorships (2)
$500

Evening socials provide the most memorable times of a conference.

Social sponsors receive:
Logo prominently displayed at the Social
Verbal recognition at Social
Sponsorship recognized on Conference App

Monday or Tuesday Morning Breakfast Sponsorships (2)
$500

Breakfast sponsors receive:
Logo prominently displayed at the meal
Sponsorship recognized on Conference App

Monday Lunch Sponsorships (2)
$500

Lunch sponsors receive:
Logo prominently displayed at the meal
Sponsorship recognized on Conference App

Conference Room Sponsorships (5)
$350

Conference Room Sponsors have the opportunity to show their support of the educational program offered at the conference.

Conference room sponsors receive:
Banner recognition in room of choice
Materials back of room
Have change to speak at the start of session
Sponsorship recognized on Conference App

Sponsorships continue on page 6…
Sponsorship Opportunities
Get Great Exposure!

**ADDITIONAL OPPORTUNITIES**

**Coffee Break Sponsorships (3)**
$250
Everyone loves a coffee break! Help provide this time for all to re-energize.
**Coffee Break sponsors receive:**
Logo prominently displayed on break tables
Sponsorship recognized on Conference App

**Conference Tote Insert Sponsorships (5)**
$150
Conference tote inserts are a great way to place marketing materials like business cards and brochures, guaranteeing each delegate receives your information.
**Tote bag sponsors receive:**
Inclusion of company marketing materials in 500 totes

**In-Kind Services/Donations**

**Conference Hospitality Bag Donation**
A specially prepared Hospitality Welcome Bag will be given to each conference attendee as a “Thank You” and nice takeaway from the show. Sponsors may provide an item or monetary donation to cover expenses.
**Hospitality bag donors receive:**
Inclusion in Hospitality Bag
Sponsorship recognized on Conference App

**Raffle Prize / Silent Auction Donations**
Contribute a donation to support the Annual Conference fundraising efforts.
**Raffle / Silent Auction contributors receive:**
Company name/logo advertised at event

**Presenter Gift**
A specially prepared gift will be given to each presenter contributing to the conference program. Consider donating outright a token of thanks or a monetary donation to cover the cost. Each Presenter Gift will highlight your contribution with a “Thank You” and company logo.

**In-Kind Services**
Do you have a service that you would like to offer to make the 2020 NYSRPS Conference & Expo extra special? Contact NYSRPS to share your offer and see how we might work together to make the event extra memorable.

Register today for a sponsorship on the Sponsors page at nysrps.org.

Conference details are subject to change.

For all sponsorship questions or inquiries, contact:
Lisa Morahan
NYSRPS Executive Director
19 Roosevelt Drive, Suite 200 • Saratoga Springs, NY 12866
Email: lisa@nysrps.org • Phone: (518) 584-0321
Annual Corporate Memberships
Benefits All Year Long

Business Premier Partnership (BPP) Membership
Attending a trade show is a great way for your company’s products and services to get noticed. However, your sales can increase in New York even more by becoming a Commercial Member of NYSRPS. The simple fact is that people buy from people they know and trust. By becoming involved as a member, you will have the opportunity to build relationships with the leisure service professionals in New York State.

“Being a member of this organization means that my professional network encompasses people that have experience and expertise in the varied responsibilities that I hold and the knowledge and skills that are necessary to succeed in this profession.”

- Jeffrey D. Myers CPRP, Commissioner of Recreation and Parks, Town of Perinton, NY

$1,500 Annual Fee ($4,475 value)

BPP BENEFITS INCLUDE:
Access to members!
BPP members receive benefits of commercial membership, plus much more! This includes access to the NYSRPS membership list and contact information.

Advertising & Promotion
- Complimentary 1/4 page ad in two issues of The Voice magazine, the professional journal of the Society (with option to upgrade to a larger ad at a discount). $600 value
- Logo/link on monthly e-news read by society members. $1,800 value
- Logo on bottom of the homepage of the society’s website. $1,000 value
- Special denotation on commercial member listing on website.

Exhibiting
- Complementary booth at 1 NYSRPS show per year. Up to $875 value
- Additional booths at substantial savings
- Opportunity to present your products and services to conference delegates.
- Digital list of all Conference delegates within three weeks after the close of the Conference. Enhances your contacts with easy follow-up.
- Recognition at the Conference denoting you as a Business Partner.
- Annual Conference registration for two employees.
- Gain additional contacts by participating in our numerous social networking events.

Networking
- Receive up-to-date information via the NYSRPS eNewsletter and eLink
- Follow issues and trends on the NYSRPS List Serve
- Stay informed of legislative issues affecting the industry
- Bi-yearly issues of The Voice

Referral Business
NYSRPS supports all commercial members and when an inquiry comes in for a recommendation for a particular product or services, businesses with a relationship with the Society are recommended first.

Basic Commercial Membership
Annual Fee: $200

COMMERCIAL MEMBER BENEFITS INCLUDE:
Access!
Being a member grants you access to NYSRPS members through a variety of sources including networking opportunities and membership listing posted on MEMBERS ONLY section of website.

Marketing
- Link listed on the NYSRPS website
- Your contact information listed in The Voice, the society’s bi-annual magazine
- Company referenced for member inquiries
- Use of the NYSRPS logo in approved promotional advertising
- Submit articles for inclusion in our professional publications
- Opportunities to present educational sessions at conferences and seminars

Discounts
- Preferred fees for exhibiting at the Annual Conference & Business Expo
- Discounted advertising rates in The Voice
- Preferred registration rates for all NYSRPS educational programs
- Discounts on NYSRPS Prospect list, featuring potential contact information for 10,000 NYS recreation agencies

Communications
- Subscriptions to The Voice magazine and NYSRPS Enews

Find more details at nysrps.org. Click on “Membership” and scroll down to “Commercial Benefits.”
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Conference Prospectus